

# BayNet

Bay Area Library and Information Network

Winter 2011

## President's Message

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By Tamera LeBeau  
Assistant Library Director  
Livermore Public Library

The last few months have been busy for BayNet. The Board proposed a number of amendments to the bylaws in an effort to increase participation and transparency. These proposed changes were sent out to members for a vote in January and were subsequently approved. Thank you to everyone who participated in the voting. The amended bylaws are now posted on the BayNet website ([www.baynetlibs.org](http://www.baynetlibs.org)).

The BayNet board has also been busily working with other Library Associations to bring BayNet members several interesting programs and tours. In February, a collaborative program with SLA featured Sandra Hirsh, Director of the SLIS at SJSU, who spoke about her perspectives on our changing profession. BayNet is also collaborating with NOCALL to sponsor a workshop on RDA cataloging which will be held on April 8th. Collaboration with the Open Library project has enabled BayNet to offer a rare "behind

the scenes" tour of the Internet Archives on March 31st. These types of collaborations are what make BayNet so special.

Finally, I would like to invite all BayNet Members to attend the Annual Meeting on May 6<sup>th</sup>. We are pleased to feature speaker Lee Rainie, Director of the Pew Research Center's Internet and American Life Project, who will discuss the ways in which libraries can participate in the social networking phenomenon. This should prove to be an interesting discussion! We will also be holding elections at the Annual Meeting for several positions on the Board. If you have an interest in serving on the BayNet Board, please email [tklebeau@livermore.lib.ca.us](mailto:tklebeau@livermore.lib.ca.us) and I will send you further information. We would love to involve more members both on the Board and in helping to plan BayNet programs and tours. It is only through involvement from our members that BayNet can be truly effective.♦

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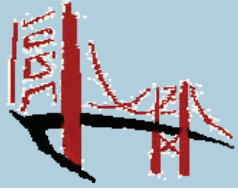
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## BayNet

**BayNet 2011 Annual Meeting**  
**Friday, May 6, 9:00–noon**

**Koret Auditorium, San Francisco Public Library**  
**100 Larkin Street (at Grove), San Francisco**

Join BayNet  
for a free program  
with author **Lee Rainie**



Lee Rainie, Director of the Pew Research Center's Internet & American Life Project, will discuss the latest research findings of the Project about how Americans use the Internet and cell phones. He will describe how libraries can be actors in building and participating in social networks through their use of social media such as Facebook, Twitter, and blogging and through delivering their time-tested — and trusted — services to their patrons.

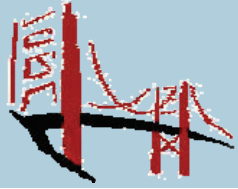
Lee Raine's new book, *Networked: The New Social Operating System* will be released by MIT Press in 2012.

**Open to BAYNET members, Bay Area librarians,  
library staff and library science students.**

Network over coffee and pastries from 9:00-9:30am.

RSVP by April 30, 2011 at [www.baynetlibs.org](http://www.baynetlibs.org)

*Note: this program is not sponsored by SFPL*



## **A Journey through San Francisco History: a Tour of the James R. Browning United States Courthouse**

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By Filiberto Govea  
Assistant Librarian/Docent Coordinator  
U.S. Court of Appeals Library

Are you interested in history, architecture, law—perhaps even the intersection of all three? If so, I invite you to a guided tour of the home of the Ninth Circuit Court of Appeals. Together with a docent, you will explore the Courthouse in an hour-long experience. Tours are available twice each month—alternating Tuesdays at 1 P.M. or by special arrangement. Each visit provides a fascinating look at one of San Francisco’s hidden architectural treasures.

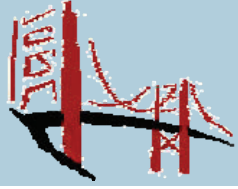
The James R. Browning United States Courthouse--previously known as the U.S. Courthouse and Post Office--is located on the corner of 7<sup>th</sup> and Mission Streets in San Francisco. It was designed by James Knox Taylor, supervising architect for the U.S. Treasury. Construction of this landmark began in 1897 and was finished in August, 1905, at a cost of approximately \$2.5 million dollars. When it was completed, *Sunset Magazine* called it a “post office that’s a palace!” Inside this majestic building, you will delight in amazing turn-of-the century craftsmanship. The building is opulent, filled with rare materials--including Venetian glass—and some of the most ornate courtrooms in the nation.

The Courthouse has hosted notorious trials, including a famous World War I conspiracy trial in which a U.S. marshal shot and killed a defendant. Watch closely, and you will even see a bullet hole in one judge’s bench—proof of a stray shot! Some thirty-years later and in

this same courtroom, the trial of “Tokyo Rose” also took place. You will actually see the very spot where this case— involving the Japanese-American woman who was the famous propagandist during World War II—was decided. More recently, the courtrooms have been the site of important immigration and domestic-partnership cases as well.

For local-history “buffs,” it is impossible to separate the James R. Browning U.S. Courthouse from the great earthquakes it has survived. Just after the building’s completion in April, 1906, the Great San Francisco earthquake struck, cracking the building’s granite facades and damaging the interior, hollow clay-tile walls and marble finishes. The force of the 1906 earthquake was so great that it caused the entire building to slide five feet to the south! Without the heroic efforts of several postal employees, the entire building would have been destroyed by fire. Together with the U.S. Mint on 5<sup>th</sup> and Mission Streets, the Courthouse was one of the few structures left standing in the South-of-Market area. The building did sustain extensive damage and underwent four years of restoration by the Raymond Granite Company and at a cost of \$295,000. The building re-opened with great fanfare in 1910.

Some of you may well remember October 17, 1989, when still another earthquake struck. This time “Loma Prieta” caused severe structural damage to the building.



The Courthouse was deemed unsafe and was “red tagged.” As a result, the U.S. Post Office--a tenant since the building first opened--moved out of the building and permanently took its operations elsewhere in the city. The Ninth Circuit Court of Appeals also had to relocate and moved its operations to several places--first on Market Street above a fast-food chain and later to rented-office space in the Embarcadero. A debate followed: should the historic landmark be leveled or restored? Thankfully, the decision was made to save the building. The firm of Skidmore, Owings, and Merrill was selected and charged with designing a plan for the building--one which incorporated its rich architectural history and tradition with state-of-the-art seismic technology. The Courthouse--the first historic building in the United States to use base isolators--was re-opened in 1996.

To learn more about the historic James R. Browning United States Courthouse or to schedule a tour call:

Filiberto Govea  
Assistant Librarian/Docent Coordinator  
(415) 355-8658  
Or visit:  
<http://www.ca9.uscourts.gov/information/>

For more historical information visit:

Ninth Judicial Circuit Historical Society  
<http://www.njchs.org/>

Federal Judicial Center: Federal Judicial History  
<http://www.fjc.gov/history/home.nsf>

For more information on the United States Courts visit:

Ninth Circuit Court of Appeals  
<http://www.ca9.uscourts.gov/information/>

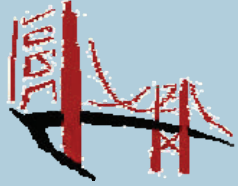
Administrative Office of the U.S. Courts  
<http://www.uscourts.gov/>

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## **Workshop Announcement: The California Conference on Library Instruction**

By Annette Marines  
CCLI Chair

The California Conference on Library Instruction (CCLI – formerly known as California Clearinghouse on Library Instruction) is pleased to announce its 2011 workshop to be held May 13, in Santa Cruz, California, at the University Inn and Conference Center (<http://www.ucscinn.com/>). This year’s day-long program, *No Librarian Is an Island*, will present a mix of library instruction practices and techniques that are sure to invigorate the teaching of attendees. Speakers include Heidi Jacobs, librarian, and Dale Jacobs, professor, from the University of Windsor, Ontario; Emily Missner, librarian at Drexel University in Philadelphia; and Debbie Faires, assistant director for Distance Learning, SLIS, San Jose State University. Emerging details and information about registration will be available at <http://cclibinstruction.org/>. Contact Annette Marines ([amarines@ucsc.edu](mailto:amarines@ucsc.edu)) with any questions about the event. ♦



## Reflections on the Presentation Stepping Into the Future: Perspectives on a changing profession by Sandra Hirsh, Professor and Director, SJSU SLIS

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By Rochelle Richardson  
SLA San Francisco Bay Region  
Immediate Past– President

On February 16, BayNet co-hosted a dinner program with the San Francisco Bay Region Chapter of SLA, featuring Dr. Sandra Hirsh, Professor and Director at San Jose State University School of Library and Information Science. Dr. Hirsh is a second-generation librarian who reports that, as a child she did not want to become a librarian when she grew up. She declared a political science major in college, and her mother (Dr. Gail Schlachter), suggested that Sandra consider library science because a librarian would always be employable (which was true at the time!) and a library science degree is useful no matter what (still true!).

Dr. Hirsh began by asking us to consider the technologies that were available when each of us was in school and compare those with the technologies that are available today. She then asked us to consider: How can we not only make information accessible in a variety of ways, using current technology and devices, but also partner with the business of technology to advise and develop? This question kicked off a thread that ran throughout her presentation regarding future directions for our careers, whether we are in a traditional or non-traditional setting.

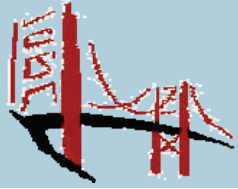
Trends related to LIS employment show that in 2007, 15% of employers were not libraries and in 2008, that number jumped to 27%. An analysis of emerging jobs outside of

libraries (available on the SJSU SLIS website at <http://tinyurl.com/4d48b39>) shows a wide variety of titles: User experience analyst, reference tool development, web content manager, information architect, etc. With these types of titles in mind, the skills required and requested by employers change, e.g., web design and maintenance, creation of online tutorials, knowledge of metadata standards, etc.

As Stephen Abram notes (I'm paraphrasing here from Dr. Hirsh's presentation): *LIS skills are good currency, but only for those with the flexibility and insight to exploit the opportunities.*

So add flexibility, insight, and recognition/exploitation of opportunity to your essential core skills!

Dr. Hirsh then spoke about the work SJSU is doing to prepare students to be future LIS professionals. She noted that: The school now has ~2500 students, which makes SJSU the largest accredited LIS in the world; The school is 100% online, with no in-person classes; SJSU SLIS is ranked #1 by US News & World Report for LIS e-learning; The program reaches 45 states and 17 countries, although most students are located in California; The school facilitates online instructor lectures, guest speakers, and discussions by using a combination of web conferencing tools, podcasts, captioned lectures, and information interactions such as web-based



“office hours.”

So, how do we keep up with changes in the profession if we are already in it? Develop and build key skills: Take a class, read up on the pertinent topic anywhere you can find something, and get some experience, whether it's paid or volunteer. Maintain an active professional network: Build an online presence and leverage your professional network. Learn from others: Participate in discussions about trends and topics, find a mentor, perform informational interviews, attend conferences and workshops, etc.

In closing, Dr. Hirsh made some great recommendations for taking charge of and creating our own futures:

- Build and nurture a professional network;
- Keep current and fill in gaps in skills;
- Remember that LIS skills are marketable and can be applied in many different settings;
- Think broadly about your own skills and how they can be used in different contexts;
- Be open to new opportunities and embrace change;

During the Q&A / discussion, some excellent points were made. Dr. Hirsh explained that the school is working on finding internships for the students and both Dr. Hirsh and the audience agreed that job seekers should strive to learn and use the vocabulary that speaks to the employer rather than defaulting to a library science-specific language. Other crucial skills include writing cover letters, networking, performing informational interviews, and knowing when to apply even when one is not a “perfect” match to a job description.

Dr. Hirsh also remarked that SJSU's 100% online program sets the students apart because

libraries and corporations are increasingly operating in virtual settings and/or remotely; the students leave the program with plenty of experience and ideas about how to operate and work efficiently in the online / virtual world.

And last but certainly not least, attendees were reminded by an audience member that although we often think of these skills as required only for nontraditional careers, they are actually used very intensely in traditional libraries and traditional careers – examples that were provided included user experience analysis and creation of online tutorials – and these skills are absolutely essential in environments such as public and school libraries.

On that note, which encouraged us all to remember that our skills are applicable across a wide range of traditional and nontraditional careers and settings, the evening adjourned.

Dr. Hirsh's presentation is available on the SLA-SFBR events archive: <http://units.sla.org/chapter/csfo/calendar/archive.html>. ♦



## CK-12 Foundation's Free FlexBooks Are Valuable Additions to Library Digital Collections

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By Neeru Khosla  
CK-12 Foundation



CK-12 ([www.ck12.org](http://www.ck12.org)) operates on the strong belief that books provide the foundation for all learning and strives to combat the harsh reality that the costs of quality textbooks have risen to prohibitive levels for countless cash-strapped

school systems throughout the country. To that end, CK-12 Foundation develops free digital-age textbooks known as FlexBooks, available in both print and online formats. Since FlexBooks are delivered in a web-based collaborative model where content can be *customized to meet individual learning needs*, and feature embedded videos, interactive widgets, simulations, and more, they are valuable resources both in classrooms and libraries. The modular content can be customized by subject, language and level of difficulty, *empowering instructors* and students to create and use educational content that is high quality and engaging. The CK-12 open source model provides access to all – equally. The power and impact of the system is that it is useable under any condition.

School and library systems from Virginia, to Utah, to California are using FlexBooks with their students and there is growing evidence of positive student outcomes. Here in California, for example, CK-12 participates in the California Digital Textbook Initiative and works successfully with many schools,

including Leadership Public Schools (LPS), a system of four charter schools in the Bay Area. LPS teachers leverage FlexBooks with embedded literacy supports to help bridge the academic gap for a student population whose majority enters their classrooms reading between the second and sixth grade levels. 60% of LPS 9th graders are well behind grade-level in core subjects, so it is interesting to note the gains in Algebra proficiency progress at LPS schools:

Algebra Gains LPS Hayward (57% Free and Reduced Lunch - FRL)

23% Prof/Adv on California Standardized Test (CST) to 52% Prof/Adv with the implementation of CK-12's FlexMath Program

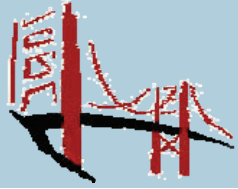
Algebra Gains LPS Richmond (89% FRL)

26% Prof/Adv on CST to 92% Prof/Adv on CST aligned benchmark assessments with the implementation of FlexMath

The flexed CK-12 Algebra book with embedded literacy supports, and intense use of the FlexMath embedded data

1.2 years growth in half a year on the NWEA value-add Measures of Academic Progress (MAP) assessment

Evidence of impressive student gains like those realized at LPS schools is what helps fuel CK-12's dedication to technological



innovation and collaboration.

There is always more to be done, of course, and CK-12 is working diligently to expand its partnership base with both schools and libraries. CK-12 currently offers 43 standards-aligned Flex Book titles, in a variety of Basic, Intermediate and Advanced versions, covering: Algebra, Calculus, Geometry, Math Analysis, Physics, Probability and Statistics, Trigonometry, Biology, Chemistry, Earth Science, Human Biology and Life Science. The Foundation also offers a number of supplemental offerings, including eight Texas Instrument Activity Books, Spanish Editions of Geometry and Algebra FlexBooks, and a large number of supporting Teacher Edition materials.

CK-12 hopes to serve as a major resource as libraries, so critical to providing stimulating research and learning environments to our nation's youth, continue to build their digital collections.

For more information contact: [info@ck12.org](mailto:info@ck12.org)

## NOCALL Workshop on “Resource Description and Access”

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*What You Need to know to Break the Code: RDA – Not Just Jargon for the Back of the House*

### **Speakers:**

Joni Cassidy, Cassidy Cataloging Services  
Ken Wells, Innovative Interfaces Inc.  
Kathleen Winzer, Stanford Law Library.

**When:** Friday morning, April 8, 2011

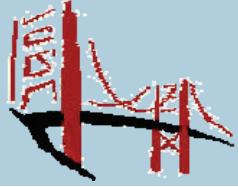
**Where:** Sir Francis Drake Hotel, San Francisco.

**Registration:** \$20 / deadline to register is March 25, 2011.

BayNet members qualify for the \$20 member rate. The non-member rate is \$35. Registration includes continental breakfast. BayNet is a contributing sponsor for this workshop.

This is a Pre-Institute Workshop held in conjunction with the Northern California Association of Law Libraries' annual Spring Institute. This year's Institute, *Winds of Change: Where the Legal Industry is Going and How to Harness the Power of Opportunity*, takes place on April 8-9, 2011 at the Sir Francis Drake Hotel.

The registration form for the Friday RDA Workshop and further information on the NOCALL Spring Institute are available at the NOCALL website, [www.nocall.org](http://www.nocall.org) under Calendar of Events, or, contact Holly Riccio at 415-984-8761.♦



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## **Editor's Note**

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Welcome to the Winter 2011 BayNet Newsletter! The BayNet Newsletter is published three times a year. The newsletter is free to BayNet members. I will be sending out a call for submissions for the Spring 2011 Newsletter soon, but please feel free to contact me if you have an article you would like to submit for publication or a topic you would like to see covered in this newsletter. All article submissions must receive approval from the editor and are subject to editing. Articles previously published usually will not be accepted for publication. Submitting authors retain all rights to their articles and know that the full contents of the BayNet Newsletter will be published online at the BayNet website.

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Membership is open to any library, librarian, and supporters of libraries in the Bay Area. For further information, visit our website at [www.baynetlibs.org](http://www.baynetlibs.org)

or contact the Membership Chair:

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